



BLACKNOSE



# BRAND PRESENTATION

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@ Sa Roca des Falco SL – Eivissa  
Sant Joan de Labritja / Ibiza – October 2022



## About

Blacknose is a brand of Sa Roca des Falcó SL – Ibiza. Blacknose are an extraordinary breed of sheep (Schwarznasenschafe) originating from the secluded valleys upstream the rhone river in Valais Switzerland where our family has its roots.

Our finca, situated in the mountains of Sant Joan de Labritja, in the North of the Island, produces organic Wine & Extra Virgin Olive Oil. Surrounded by ancient purpose-built terraces, underpinned by “Muros Secos”, dry stone walls, we are the highest elevated (320m above sea level) Vineyard in production on Ibiza.

## History

Following the establishment of tourism in the early seventies on the Island of Ibiza, agricultural activities were mostly abandoned and little by little the terraces were overgrown by pine trees. After a huge fire in May 2011, almost all pine trees and junipers situated on our property were burnt.

We « discovered » many ancient dry-stone walls and decided to clean all terraces from the debris of the fire. This was the opportunity for us, two brothers Peter & Tino Lehner, to pick our brains about the future shape of our property and we decided to reinvigorate agriculture and plant a vineyard together with an olive grove. Currently we take care of about 7'500 vines and 150 olive trees. We started since the inception of the project with organic agriculture and in 2021 we started to work along the biodynamic guidelines.

## Biodynamic Agriculture

Biodynamics is a holistic, ecological, and ethical approach to farming, gardening, food, and nutrition. Biodynamic agriculture has been practiced for nearly a century, on every continent on Earth. Biodynamic principles and practices are based on the spiritual insights and practical suggestions of Dr. Rudolf Steiner, and have been developed through the collaboration of many farmers and researchers since the early 1920s. Today, the biodynamic movement encompasses thousands of regenerative gardens, farms, ranches, orchards, and vineyards, in a wide variety of climates, ecological contexts, and economic settings.







The terrible Morna Valley Fire in 2011 destroyed 1/3 of the forest in the North of Ibiza. In a matter of hours, most of the pine trees on our property were gone and as we walked around our property we discovered many old terraces retained by purpose-built dry stone walls.

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## Aerial View of 1956

At that time, most of the hills around our property were terraced & cultivated – amazing ! This inspired us to pick our brains about the future use of our land





In 2014, we decided to start planting a vineyard on our property





Blacknose – Vino de la Tierra Ibiza –Vintage  
2018 – Morning of the first harvest day







Our products





# BLACKNOSE

## Vino de la Tierra Ibiza certified organic

Vintage 2017 - 1500 bottles

Vintage 2018 - 2400 bottles

Vintage 2019 - 2000 bottles and 200 Magnums

Vintage 2021 - 3000 bottles and 600 Magnums

Blend of red varieties

### Terroir:

Mountains of Sant Joan de Labritja, altitude 300-320m above sea level, soil composed of Marl, sandstone and conglomerates

### Harvest & Winemaking:

Handpicked grapes & manual selection, pre-maceration, maceration and fermentation process (temperature controlled) in Inox steel tanks. Aged in used french oak barrels for 12-15 months.





# PODENCO LOCO

by



**Vintage 2020**  
**2000 bottles and 200 Magnums**  
**Vino de España- certified organic**

**This wine is elaborated with the same method from the same grapes than "Blacknose", just another name**

**Due to a missed deadline, we could not register the 2020 vintage with the geographical indication "Vino de la Tierra Ibiza" and were restricted to "Vino de España". Moreover we were constraint to use a totally different label.**

**For us this was the opportunity to create a new brand and design a new label: Thus "Podenco Loco" was born. As the Podenco is crazy, we dressed it up in a straight jacket!**







CASCOIX



Extra Virgin Olive Oil  
IGP Aceite de Ibiza  
Blend of Arbequina, Koroneiki & Picual

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certified organic





# Impressions





## Sa Roca des Falcó SL - Eivissa

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